



# Azalea Charities, Inc.

2019 Annual Meeting

March 23, 2019

*“We’re Giving Together”*



# Annual Meeting Agenda

- Introductions
- *Approve Minutes of the March 3, 2018 Annual Meeting*
- Aligning Policy & Procedures & By-Laws: Joseph Waite
  - *Approve Path Ahead*
- *Election of:*
  - *Officers for 2019*
  - *Executive Board for 2019*
  - *Board of Directors for 2019*
- *Appointment of Advisors to the Board for 2019*
- *Financials & 2019 Budget Approval:* Tom Rachele
- Team Azalea Charities Update: Doug Taggart
- Vision: Frank Lasch - Chairman of the Board

*Items in **Italic blue** require a motion from the floor and a call for a vote to approve* 2



*Approval*  
*March 3, 2018 Minutes*

A motion from the floor



# Aligning Policy & Procedures and Bylaws

Joseph Waite

Vice President Policy, Procedures  
and Process



# Aligning Policy/Procedures & Bylaws

- Current Bylaws - dated July 2009
  - with a September 2012 update
- 2012 Policy and Procedures Manual for Azalea Charities
- Alignment
  - Annual *Virginia Registration Statement for a charitable Organization* & annual *Combined Federal Campaign*
- Bottom line –100% transparency



# Aligning Policy/Procedures & Bylaws

- *Pending a motion from the floor*
- Proposed path-ahead
- Review by General Counsel
- Target date
  - Report on status: June 2019



*Proposed Depiction  
of “Target” Structure*

*Note: Slides that follow assume this motion is adopted.*

*Items in **Italic blue** require a motion from the floor and a call for a vote to approve.*



# Annual Election



# Election of the Officers

(Effective 1 January 2019 to 31 December 2019)

- *Pending a motion from the floor*
- **Proposed Officers (4)**
  - Frank E. Lasch, Sr., Chairman of the Board
  - Douglas S. Taggart, President
  - Thomas Rachele, Chief Financial Officer
  - Joanne Neal, Secretary



*Items in **Italic blue** require a motion from the floor and a call for a vote to approve*





# Election of the Executive Board

(Effective 1 January 2019 to 31 December 2019)

- *Pending a motion from the floor*
- Proposed Executive Committee (8)\*
  - Nominated Members*
    - *Officers plus*
    - Kevin Cheezum, Senior Vice President
    - Joseph Waite Vice President, Policy, Procedures and Process
    - *Golf Committee Chair*
    - *Community Events Committee Chair*



- \* Incorporate some flexibility for future Committee chair additions to the Executive Committee
- \* Supporting the Executive Committee:
  - David G. Sarvadi, Esq (General Counsel)
  - Joan Lopacki (Consultant)

Items in *Italic blue* require a motion from the floor and a call for a vote to approve<sub>9</sub>



# Election of the Board of Directors

(Effective 1 January 2019 to 31 December 2019)

- *Pending a motion from the floor*

- **Proposed Board of Directors**

*Nominated Members*

*Executive Board plus*

John David Allen

Karen Barlow

Frank Chichka

Corrine Doer

Kathy Frank

William Healey

Arthur Lampros

Patrick Langdon

Carolyn Maloney

Cathy Murphy

Bob Pomietto

Wade Spann

Toni Aurilio

Brian Card

Ron Coleman

Cindy Fisco

Peter Frank

Lynn Kerr

Michael Lampros

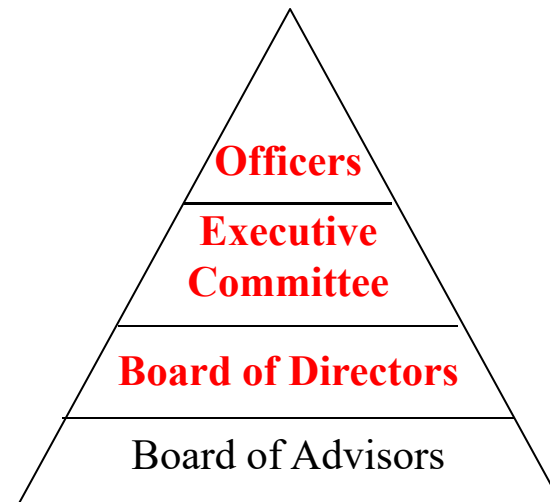
Tony Lasch

Dean Morehouse

Rick Murphy

Bart Skiba

Bob Yeager



*Items in **Italic blue** require a motion from the floor and a call for a vote to approve 10*

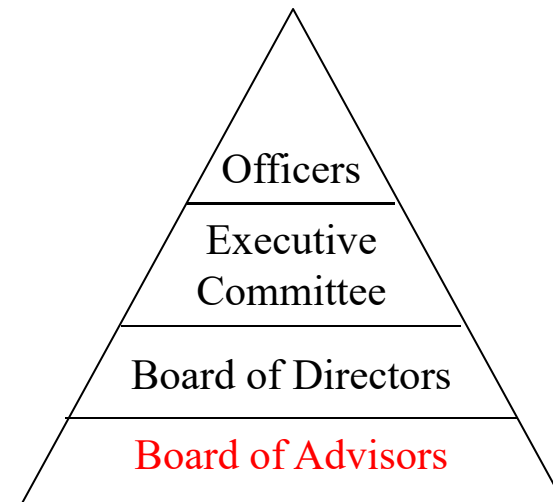


# Appointment of Advisors to the Board

(Effective 1 January 2019 to 31 December 2019)

- *Pending a motion from the floor*
- Proposed Board of Advisors

Thom Bradford	Jim Caddigan
Maureen Caddigan	Donna Campbell
James Campbell	Miles Campbell
Dr. Michael Cheezum	Stephen Corbett
Robert Grasso	John Haneklau
Joseph Hebert	Sue Hebert
Karl Loehle	Shannon Maxwell
John Murray	Cynthia Murray
Danny Murrin	Larry Pergerson
Chase Primas-Hailey	Scott Stachelek
Debra Washington	Crystal Zinn



*Items in **Italic blue** require a motion from the floor and a call for a vote to approve*



# *Financials and 2019 Budget Approval*

Thomas Rachele  
Chief Financial Officer  
(Treasurer)

*A motion from the floor*



## 2018 Un-Audited Tax Return/Audit Rollup

A. Total assets at the start of 2018 *	\$ 88,565
B. Income Aid to Wounded Warriors	\$ 185,639
C. Community Activity	\$ 18,431
D. Total Income 2018	\$ 204,070
E. Expenses	\$ 211,521
F. Assets at the end of 2018 (Un-audited)	\$ 81,114

\* Note: Total Assets at January 1, 2018 Prior Year's  
Annual Audit



## 2016 thru 2018 Actual and 2019 Budget Proposal

	<b>2015 Actual</b>	<b>2016 Actual</b>	<b>2017 Actual</b>	<b>2018 Actual</b>	<b>2019 Budget</b>
<b>Aid to Wounded Warriors</b>					
GROSS INCOME	\$ 246,402	\$ 195,423	\$ 186,600	\$ 193,365	\$ 195,000
LESS Program Costs	48,752	56,533	51,782	48,039	48,000
NET PROCEEDS Available for Distribution	\$ 197,650	\$ 138,890	\$ 134,818	\$ 145,326	\$ 147,000
Distribution to Wounded Warriors	182,360	202,225	173,418	150,540	145,000
Balance Forward	<b>\$ 15,290</b>	<b>\$ (63,335)</b>	<b>\$ (38,600)</b>	\$ (5,214)	\$ 2,000
<b>Azalea Charities</b>					
GROSS INCOME	\$ 70,759	\$ 54,506	\$ 48,509	\$ 20,137	\$ 45,000
LESS Program Costs	25,564	27,527	19,350	2,317	19,000
NET PROCEEDS Available for Distribution	\$ 45,195	\$ 26,979	\$ 29,159	\$ 17,820	\$ 26,000
Distribution to Community	24,171	14,895	15,975	9,500	17,000
Balance Forward	\$ 21,024	\$ 12,084	\$ 13,184	\$ 8,320	\$ 9,000
LESS G&A	8,314	1,083	8,843	1,128	9,000
NET PROCEEDS Available for Distribution	\$ 12,710	\$ 11,001	\$ 4,341	\$ 7,192	\$ -
GROSS INCOME	\$ 317,161	\$ 249,929	\$ 235,109	\$ 213,502	\$ 240,000
LESS Program Costs	74,316	84,060	71,132	50,356	67,000
NET PROCEEDS Available for Distribution	\$ 242,845	\$ 165,869	\$ 163,977	\$ 163,146	\$ 173,000
Distributions Made	206,531	217,120	189,393	160,040	162,000
LESS G&A	8,314	1,083	8,843	1,128	9,000
Balance Forward	<b>\$ 28,000</b>	<b>\$ (52,334)</b>	<b>\$ (34,259)</b>	<b>\$ 1,978</b>	<b>\$ 2,000</b>



# Team Azalea Charities



Doug Taggart  
2019 MCM Coordinator  
Team Azalea Charities





## Team Azalea Charities



- 2018 campaign: 183 supporting athletes
- Total Revenue \$72,183.73 (goal was \$100K)
  - 1,056 donations ~ \$70 per donation
  - Average raised per individual - \$394.44
  - 39 raised over \$500
  - 3 of the 4 highest were prior year participants >\$10,000 collectively
- Partnered with Allied Forces Foundation for ninth year
- Finish line tent on Charity Hill







## Team Azalea Charities



- TAC income also generated by Triathlete Bob Bastiaans (his 10<sup>th</sup> year)
  - Bob raised **\$10, 925.05** in 2018
- 2019 MCM
  - Approved for 200 MCM bibs (\$500 goal), 20 MCM 10K (300 goal), 5 MCM 50K (\$750 goal)
  - Revenue Target ~ \$80K
- 2019 Registration link:  
<https://events.hakuapp.com/0d35cfd49d8d8471d27f>





# *Vision*

Frank Lasch  
Chairman of the Board



## Aid for Wounded Warriors - few examples

# 2018 Outreach

## Community - examples

- Three Homeless Shelters - \$2,250
- Two food pantries - \$1,500.00
- Special Olympics - \$5,000.00
- PWC Literacy program - \$1000.00
- Wreaths across America \$1,000.00

- Vigilante Torch Association - \$25,000.00
- Devil Dogs Veteran X - \$1,000.00
- Black Dog Hunting - \$1,000.00
- Veterans Christmas Dinner - \$1,800.00
- Marine Corps Trials - \$2,500.00 (Camp Pendleton, CA)
- Service dog - \$7,000.00

*Azalea Charities provided rent, utilities, lodging, funeral expenses and other types of support in 2018. These are all typical requests received on a weekly basis. We have also been able to reach out to a number of organizations providing support to our wounded with specialized programs. These programs have facilitated results and as such, deserve our continued support.*



## Vision for 2019

- Take steps to update our “Policies and Procedures” manual
- Align the governing document (Bylaws) for consistency and transparency in meeting the Mission
- Revisit “the digital world approach” of “getting the word out” about us or find an alternate way to increase awareness
- Engage more often with the broader Azalea Management structure in finding additional revenue sources.
- Reducing organization directors to close net working group
- Push the 2019-20 Capital Campaign
- Develop a "Thank You" program for individual and business sponsors.



*“Working Together...  
Giving Together”*

*Tell a friend & keep in touch...  
visit our website  
at “[www.AzaleaCharities.org](http://www.AzaleaCharities.org)”*