



April 19, 2017

From: Cindy Fisco, Secretary

To: Membership, Azalea Charities, Inc.

Subject: Azalea Charities, Inc. FY2017 Annual Board of Directors Meeting

Reference: Annual Meeting Power Point Presentation (attachment)

The FY2017 Annual Board of Directors meeting commenced at 9:45 a.m. on April 8, 2017, at Giorgio's Family Restaurant, 4394 Kevin Walker Drive, Montclair, Virginia.

The following board members and officers attended the meeting: Thom Bradford, Brian Card, Frank Chichka, Corrine Doerr, Cindy Fisco (Secretary), Bill Healey, George Kerr, Arthur Lampros, Michael Lampros, Frank Lasch (Chairman), Tom Rachele (Treasurer), Doug Taggart (President). Guests were Lynn Kerr, Joan Lopacki, Diane Taggart and proposed new members Chase Primas-Hailey and Chrystal Zinn.

President Doug Taggart opened the meeting by thanking everyone for coming and thanking Giorgio's for hosting and supporting Azalea Charities. He then reviewed the Annual Meeting Agenda and noted that as a charity Azalea is required to have an annual meeting and approve minutes, appoint directors and new members. He pointed out that Azalea's fiscal year was changed a few years back to the calendar year.

The attached Power Point presentation was used to facilitate the meeting and is included as a part of these official meeting minutes.

Action: Approval of February 20, 2016 Annual Meeting Minutes – Board member George Kerr made a motion for approval, Treasurer Tom Rachele seconded, and the motion passed unanimously.

Vision – Chairman Frank Lasch shared his plan to reach out to corporations and the community to raise \$5 million during 2017 and 2018. A twenty-four page brochure about Azalea will be going out to corporate business and there will be a major advertising campaign. Frank noted that Azalea Charities first started with community outreach and wants to do more to help support food pantries, homeless shelters, Special Olympics, etc., with a goal of \$3 million to be raised. The \$2 million of the \$5 million fundraising effort would go toward programs to help wounded warriors and their families. Frank requested everyone's support by sending the campaign information to their friends and asking them to send it to their friends, and so forth. He hopes to start the campaign between May 15th and June 1st and will keep everyone informed of the progress being made.

On another note, Doug mentioned that we applied for the Combined Federal Campaign (CFC), but have not received final acceptance for this year. Azalea has been a nationwide member for about five years. More than \$7,000 was received from the 2016 campaign.



Azalea Classic 2017 - Frank Lasch reported that there are currently forty golfers signed up for the Monday, April 24th event and asked for volunteers to help with setting up on Sunday and Monday.

Team Azalea Charities (TAC) Run for Wounded Warriors – Doug Taggart, MCM Coordinator, reviewed the 2016 campaign and goal for the 2017 campaign. The fundraising goal for 2016 was \$200K, but only netted \$65,768 in revenue. The target revenue for this year’s campaign is \$150K. Because of the long standing relationship between Azalea Charities and the MCM, the MCM let Azalea have 250 bibs for the 2017 run even though last year’s goal was not met as is required to get that many bibs the following year. Signups for this year’s run are much better than last year mostly due to the restructuring of the MCM website making participating charities much more noticeable. Doug asked the board to promote Azalea Charities’ MCM partnership to any runners that they may know.

Election of Board of Directors for FY17 – The proposed slate of nominees, Karl Loehle, Chase Primas-Hailey and Chrystal Zinn, was reviewed. Frank Lasch made a motion from the floor to also nominate Lynn Kerr to the board of directors, Tom Rachele seconded and all were in favor. Tom Rachele motioned to close the nominations, was seconded by George Kerr, and all approved. Frank Chichka motioned for approval of the current Board of Directors for FY17 as well as the nominees, Bill Healey seconded, and it was unanimously approved.

Election of Officers for FY17 – A motion was made by George Kerr to close the nominations of officers and all were in favor. As there was no opposition to the election, Bill Healey moved to approve the current roster of officers, was seconded by George Kerr and passed unanimously.

Financials & FY17 Budget Approval - Tom Rachele, Treasurer, reviewed the 2016 Audited Tax Return/Audit Rollup Actual noting \$175,259 in assets at the start of FY16 and \$122,925 in assets at year end. The total assets at the start of FY16 are from last year’s annual audit. The Treasurer noted that the expenses, \$302,264, show that more was spent than was taken in. Tom also presented the FY16 Actual and FY17 Budget Proposal of income and expense comparisons for Aid to Wounded Warriors and Azalea Charities. A motion was made by Frank Lasch to approve the Proposed FY17 Budget, Frank Chichka seconded the motion and all approved.

Other Business:

The Chairman opened the floor to comments or questions. George Kerr commented that he supports the Chairman’s original goal of having each board member donate \$100 and for them to reach out to others to do the same to promote the mission of Azalea Charities. The President noted his agreement and remarked that Azalea Charities has raised \$4.2 million since it began and its name is getting out there more and more. Azalea’s website designer, Joan Lopaki, suggested that everyone “like” Azalea on Facebook as a way to promote it even further.

The President reminded the board that the officers meeting is held the first Wednesday of every month and all are welcome to attend.

President Doug Taggart motioned to adjourn the meeting at 10:30 a.m.

Attachment: Annual Meeting Briefing Slides (20 total slides)