



February 14, 2020

Dear Supporter:

It's hard to believe that another year has passed, and most inconceivable is that this will be our **14th Annual Chenega Invitational Charity Golf Tournament to benefit Azalea Charities' Aid for Wounded Warriors**. This year's event is held on May 14, 2020, at the Old Hickory Golf Club in Woodbridge, VA.

As the date quickly approaches, I'm reminded of the liberties and benefits that we all enjoy as a result of the service and sacrifice of our servicemen and women worldwide. At the heart of our volunteer force is a contract between the United States of America and the men and women who serve in our military, a contract that is simultaneously legal, social, and sacred. An unbreakable promise that when young Americans step-up of their own free will to serve, they do so with the expectation that they and their families will be properly cared for. That commitment is, quite literally, enshrined in stone, on the walls of Abraham Lincoln's memorial with his words calling on us to "care for him who shall have borne the battle."

Sometimes keeping this promise isn't easy because resources are overextended, and bureaucracy and funding shortages get in the way of a good cause. That shouldn't stop us, however, from fulfilling our obligations. Each day should bring to us a deep sense of personal responsibility to our young men and women in uniform. The debt owed by all Americans to those of who have given so much can never be fully repaid.

The Azalea Charities' Aid for Wounded Warriors (AWW) is a not-for-profit project that provides comfort and relief items for soldiers, sailors, airmen, and marines who are sick or injured as a result of their service to our nation. Chenega Corporation has raised well over \$700,000 in cash and in-kind services over the course of the 13 years, with almost \$600,000 coming from the Invitational itself. This year, we aim to make it our best year ever and raise over \$100,000 during the tournament, an ambitious goal to say the least, but one that I know we can achieve with our partners and brethren within this community.

Our continued dedication to helping our national heroes should remain strong and on point, during these polarizing political times. This charity event is just a way for us to show our appreciation and give back to our warriors, our community, and ultimately, make a difference in the lives of those who have given so much. This is how you can support:

1. Please consider participating in any of the available company sponsorship opportunities. Not only will you be contributing to AWW, but you will also be promoting your organization to executives, managers, and others within the defense industry.
2. Please consider donating an item for our raffle or silent auction. Last year we gave away fantastic prizes, including restaurant gift certificates, sports apparel, golf clubs, and electronics.
3. Please join us for the tournament! We welcome you to bring a team and join us for what will assuredly be a fun day.

So, today's ask is simply that you open your hearts – and your wallets – and give often, give generously and never forget that without our service members, active and retired, we would not be the Nation we are today. We look forward to seeing you on May 14th for what will most certainly be our tournament to date, and to receive your commitment to helping us meet our \$100,000 goal!

Cheers!

JC Campagna  
President, Chenega MIOS

# 14TH ANNUAL CHENEGA INVITATIONAL 05.14.2020



Old Hickory Golf Club  
11921 Chanceford Drive, Woodbridge, VA 22192

# Sponsorship Prospectus



## DIAMOND

\$6,000

Includes: Two teams of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), banner placed at the clubhouse (sponsor must provide banner), signage placed prominently at three holes, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

## PLATINUM

\$5,000

Includes: Two teams of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), banner placed at the clubhouse (sponsor must provide banner), signage placed prominently at two holes, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

## GOLD

\$3,000

Includes: Team of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), banner placed at the clubhouse (sponsor must provide banner), signage placed prominently at two holes, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

## SILVER

\$2,000

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), banner placed at the clubhouse (sponsor must provide banner), signage placed prominently at one hole, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

# 14th Annual Chenega Invitational



## Limited Sponsorship Opportunities

### SUPERTICKET

\$4,000

Includes: Team of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), logo placed on all SuperTickets and SuperTicket signage, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### HOLE-IN-ONE

\$3,500

Includes: Team of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), title sponsor for TBox Tour Hole-In-One competition, signage at competition hole, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### SPEAKER

\$3,500

Includes: Team of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), logo placed on speakers to be given away in all golfer gift bags, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### SHIRT - **SOLD**

\$3,500

Includes: Team of four (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), logo placed on golf shirts to be given to all players, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### CART

\$3,000

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), logo placed on all player golf carts, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

# 14th Annual Chenega Invitational



## Limited Sponsorship Opportunities

### BAR

\$3,000

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), premier signage at the only bar in the clubhouse, logo placed on beverage napkins, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### BEVERAGE CART

\$2,500

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), premier signage on the beverage cart that drives around the course, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### PUTTING CONTEST

\$2,500

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), premier signage at the putting green with promotional table (sponsor must provide table cloth), logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### PROGRAM - **SOLD**

\$2,500

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), full page ad in the tournament program (must provide ad copy by May 1), logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### BLOODY MARY/MIMOSA BAR - **SOLD**

\$2,500

Includes: Registration for two golfers (including cart and green fees, breakfast, lunch, beverages, & gift bag for each golfer), premier signage at the Bloody Mary/Mimosa bar during registration, logo placed on beverage napkins, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

# 14th Annual Chenega Invitational



## Limited Sponsorship Opportunities

### LUNCH

\$2,000

Includes: Premier signage at all luncheon tables, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### HOT DOG

\$2,000

Includes: Premier signage at hot dog stand located on turn on golf course, logo placed on water bottles at hot dog stand, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### RAFFLE

\$2,000

Includes: Premier signage at raffle table, logo placed on screen revealing raffle prize winners during lunch, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### GOLF BALL

\$1,500

Includes: Logo placed on sleeve of golf balls given in all golfer gift bags, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### DRIVING RANGE

\$1,500

Includes: Premier signage at pre-tournament driving range, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

# 14th Annual Chenega Invitational



## Limited Sponsorship Opportunities

### BREAKFAST

\$1,500

Includes: Premier signage on all breakfast tables, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### SNACK

\$1,500

Includes: Custom snack items and water bottle with company logo on packaging placed in all golfer gift bags, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### GIVEAWAY BAG

\$1,500

Includes: Logo placed on giveaway bags given to all players, logo placed in program, shout out on social media for sponsorship, opportunity to include promotional item in each golfer gift bag

### ADD THE FLAG

\$200

Includes: Help your fellow golfers in reading the wind direction - add a customized flag with your logo to each of your company's sponsored holes

### Contact

HANNAH.DOYLE@CHENEGA.COM

703-493-9880 EXT 113

with any questions or for more information

# 14th Annual Chenega Invitational



## Program Advertising

I would like to purchase the following ad space in the 14th Annual Chenega Invitational Program:

3 1/4"  
X  
4 1/2" VERTICAL

**Quarter Page**

HORIZONTAL

7" x 2 1/4"

7" x 4 1/2"

**Half Page**

**Full Page**

7" x 9 1/2"

**Full Page with Bleed**

8 3/8" x 10 3/4"

PLUS 1/4" MINIMUM BLEED ALL AROUND

### FULL PAGE

Color - \$250

B&W - \$200

### HALF PAGE

Color - \$150

B&W - \$100

### QUARTER PAGE

Color - \$75

B&W - \$50

Organization

Address (street, town, state, zip)

Name

Authorizaed Signature

Phone

Email

Please send completed ads in JPEG, PDF, EPS, or AI form by April 17 to HANNAH.DOYLE@CHENEGA.COM

# 14th Annual Chenega Invitational



## Sponsorship Form

Organization \_\_\_\_\_

Contact Phone \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Email of Contact \_\_\_\_\_

Address (street, town, state, zip) \_\_\_\_\_

On behalf of my organization, I would like to select the sponsorship below:

<input type="checkbox"/> DIAMOND	\$6,000	<input type="checkbox"/> PUTTING CONTEST	\$2,500
<input type="checkbox"/> PLATINUM	\$5,000	<input type="checkbox"/> PROGRAM - <b>SOLD</b>	
<input type="checkbox"/> GOLD	\$3,000	<input type="checkbox"/> BLOODY MARY BAR - <b>SOLD</b>	
<input type="checkbox"/> SILVER	\$2,000	<input type="checkbox"/> LUNCH	\$2,000
<input type="checkbox"/> SUPERTICKET	\$4,000	<input type="checkbox"/> HOT DOG	\$2,000
<input type="checkbox"/> HOLE-IN-ONE	\$3,500	<input type="checkbox"/> RAFFLE	\$2,000
<input type="checkbox"/> SPEAKER	\$3,500	<input type="checkbox"/> GOLF BALL	\$1,500
<input type="checkbox"/> SHIRT - <b>SOLD</b>		<input type="checkbox"/> DRIVING RANGE	\$1,500
<input type="checkbox"/> CART	\$3,000	<input type="checkbox"/> BREAKFAST	\$1,500
<input type="checkbox"/> BAR	\$3,000	<input type="checkbox"/> SNACK	\$1,500
<input type="checkbox"/> BEVERAGE CART	\$2,500	<input type="checkbox"/> GIVEAWAY BAG	\$1,500
<input type="checkbox"/> ADD ____ FLAGS	\$200/FLAG	<b>TOTAL AMOUNT OF SPONSORSHIP: _____</b>	

Please mail this form and your payment to:  
Chenega MIOS Attn: Hannah Doyle  
10505 Furnace Rd Ste 205  
Lorton, VA 22079

Please make all checks out to Azalea Charities. All donations are 100% tax deductible and forms will be mailed on a later date. If you are sponsoring, please send a jpeg of your logo by March 27, 2020

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# 14th Annual Chenega Invitational



## Donation Form

Organization \_\_\_\_\_

Contact Phone \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Email of Contact \_\_\_\_\_

Address (street, town, state, zip) \_\_\_\_\_

On behalf of my organization, I would like to donate:

Monetary Donation

Raffle Prize Donation

 DOLLAR AMOUNT \_\_\_\_\_

I will mail my donation

I would like someone  
to pick up my donation

Please mail this form and your donations to:  
Chenega MIOS Attn: Hannah Doyle  
10505 Furnace Rd Ste 205  
Lorton, VA 22079

Please make all checks out to Azalea Charities. All donations  
are 100% tax deductible and forms will be mailed on a later  
date.

ITEM \_\_\_\_\_

MONETARY VALUE \_\_\_\_\_

ITEM \_\_\_\_\_

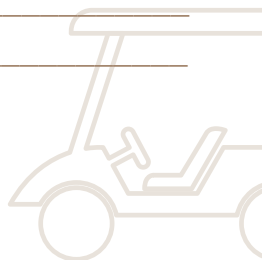
MONETARY VALUE \_\_\_\_\_

ITEM \_\_\_\_\_

MONETARY VALUE \_\_\_\_\_

I will mail my donation

I would like someone  
to pick up my donation



Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_